

"Inspired by the spirit of innovation of the ESUG, this logo marries the lightness of the Smalltalk hot air balloon with the strength of a flame, thus capturing the energy and ambition of our community."









"Styled like a vibrant ribbon in the colors of the ESUG, this hot air balloon evokes the collective ascent towards knowledge, excellence, and sharing that inspires our community, ready to explore new horizons."











**E:IWST** 

This logo is more institutional in nature, aiming to convey an image of stability and foster unity around it.

## Black & White



## **Favicons**

